

## WHAT IS A RELOAD BONUS?

### Why Does A Casino Offer A Reload Bonuses?

The objective of an online casino is to ensure that its members keep coming back to play at its site. In order to do this, online casinos offer their members and prospective members a wide range of casino bonuses, and the reload bonus is one of the methods used to attract and retain customers.

Beginners to online casino gaming are often confused by the different kinds of bonuses that can be earned at an online casino. There are all kinds of bonuses, including loyalty bonuses, periodical bonuses, sticky bonuses and deposit bonuses. Let us look at one more type: the reload bonus in some detail.

Basically, a reload bonus is an incentive used by online casinos to encourage players to continue to reload their accounts and carry on gaming at their sites. A reload bonus is something like a welcome bonus; in fact the former are sometimes part of the welcome bonus package offered by online casinos. However, while a welcome bonus is given to players when they open an account at a particular online casino, a reload bonus is given when players deposit additional funds into their existing online casino accounts.

Many casinos offer a reload bonus that is a 100% match of the player's second deposit amount.

### Types of Reload Bonuses

There are different types of reload bonuses; some that are credited to your account at once, and others that are transformed into bonus points. In most online casinos, players are required to rollover the bonus a certain number of times before they can withdraw the money earned from a reload bonus. A reload bonus is sometimes known as a second, third or fourth deposit bonus.

A reload bonus is sometimes related to special occasions – such as a festival day or a player's birthday or anniversary is used at some casinos as an opportunity to offer you the advantage of a reload bonus. Sometimes casino promotions include an attractive reload bonus especially for you. This is done when the casino operators want to increase the volume of gaming occurring at their sites, or if you have not been gaming for a while and they want to encourage you to return more often.

### How Do You Find Out About Reload Bonuses?

It is easy to get information about reload bonuses. You can peruse the terms and conditions of the online casino at its website and you will find links to reload bonuses on the home page. You can also join a discussion forum on the internet that talks about reload bonuses. There are sites which offer reviews of casinos, and you can find out about the various reload bonus options available to you when you are deciding whether or not to make an additional deposit into your casino account. Study all this information carefully before you make a second deposit.

**WHAT IS A CASINO BANKROLL? TIPS FOR MANAGING MY CASINO BANKROLL**  
**WHAT IS CASINO BONUS? WHAT IS A WELCOME BONUS? WHAT IS A LOYALTY BONUS? WHAT IS A RELOAD BONUS? WHAT ARE WAGERING REQUIREMENTS? HOW CAN I REDEEM MY BONUS? WHAT IS A REFER-A-FRIEND BONUS?**